



**PRESS RELEASE**

Contact: Sarah Stanley  
Office: 954-847-2697  
Email: [sarah.stanley@smartsunguide.com](mailto:sarah.stanley@smartsunguide.com)

FOR IMMEDIATE RELEASE

***BROWARD COUNTY INCIDENT MANAGEMENT TEAM DEMONSTRATES CLEARING  
OVERTURNED TRUCK AT CONVENTION CENTER***

(Fort Lauderdale, Florida – October 29, 2007) – The Florida Department of Transportation (FDOT) District 4 had major outreach and educational activities in conjunction with the Intertraffic North America Conference, held October 10-12, 2007, at the Broward County Convention Center in Fort Lauderdale.

One of the highlights of Intertraffic was the live incident management demonstration of ‘quick clearance’ techniques used on Florida’s freeway system, coordinated by the Broward County Traffic Incident Management (TIM) Team. Hundreds of conference attendees came out to witness the demonstration, including local media. Intertraffic attendees observed incident clearance procedures practiced every day along the highway; Road Rangers removing accident vehicles from travel lanes, FDOT’s Severe Incident Response Vehicle (SIRV) managing fluid spills, and single wrecker quick-clearance of an overturned commercial vehicle.

FDOT District 4 also hosted a booth that displayed the many aspects of Intelligent Transportation Systems (ITS). The exhibit showcased Transportation Management Center operations, the TIM Team, Road Ranger Service Patrol and SIRV. In addition to participating in speaking sessions, FDOT welcomed Intertraffic attendees to take part in coordinated tours of the SMART SunGuide TMC. “It’s important to be involved in these events,” says Steven Corbin, FDOT District 4 ITS Operations Manager. “It keeps us current with what is going on nationally and internationally. We want to make sure that we are always being innovating and using the best techniques available. We also want to share with others what is working for us here in South Florida.”

Many of the same individuals that made this outreach effort a success are involved in the planning and execution of the 2008 Freeway and Tollway Operations Conference. This conference, which is organized by the Transportation Research Board and joined by the International Bridge, Tunnel and Turnpike Association, will be held June 15-19, 2008, at the Hyatt Regency Bonaventure Conference Center & Spa in Fort Lauderdale, Florida.

The SMART SunGuide TMC is a 24-hour facility run by FDOT District 4 and the Broward County Traffic Engineering Division. The TMC monitors freeways and major arterial routes with closed circuit TV cameras, speed sensors, traffic signal control devices and a fleet of Road Ranger Service Patrol vehicles. In coordination with local law enforcement and fire rescue, TMC operators identify and respond aggressively to quickly clear incidents, disabled vehicles and other interruptions to traffic with the ITS equipment. Information from the TMC is displayed on Dynamic Message Signs (DMS) and on the region’s 5-1-1 Advanced Traveler Information Service. For real-time traffic conditions or information about the SMART SunGuide TMC, please visit [www.SMARTSunGuide.com](http://www.SMARTSunGuide.com). For more information, please call Sarah Stanley at 954-847-2697 or email [sarah.stanley@smartsunguide.com](mailto:sarah.stanley@smartsunguide.com).

###



**Florida Department of Transportation**  
**SMART** SunGuide Transportation Management Center – District  
2300 West Commercial Boulevard, Fort Lauderdale, Florida 33309  
Telephone (954) 847-2785 / Fax (954) 847-2683



Caption: Florida Department of Transportation District 4 Traffic Incident Management Team clears overturned truck at Broward County Convention Center as part of a live demonstration at the Intertraffic North America Conference. *Photo courtesy: FDOT*