



SMART

Florida Department of Transportation

SunGuide Transportation Management Center – District Four

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

FDOT TRAFFIC CAMERAS AND MORE ACCESSIBLE ON PHONES *SMART SunGuide™ Web site is now mobile friendly*

(Fort Lauderdale, Florida – October 13, 2008) – The Florida Department of Transportation (FDOT) District Four SMART SunGuide Transportation Management Center (TMC) announces that the SMARTSunGuide.com Web site now supports mobile phone usage.

Motorists and emergency responders alike can benefit from having traffic information literally in the palm of their hand. SMART SunGuide TMC provides an extensive amount of traffic information for I-95, I-595 and I-75 in Broward County and I-95 in Palm Beach County on their Web site, www.SMARTSunGuide.com. The site features real-time information such as incident details, dynamic message signs (DMS), camera images and travel times. Now, all that great information can be viewed on a PDA or Smartphone when the user is away from their computer.

“We felt that it was important with our recent Web site upgrade to enhance the services we offer in a mobile format,” said Steven Corbin, FDOT District Four Intelligent Transportation Systems Operations Manager. “We realize that many of the people that use our information are often away from the desk, especially those that are involved with any kind of emergency response. The mobile application was designed to be the ultimate quick reference with all of the traffic incidents, DMS, highway cameras and current travel times accessible on the main page.” FDOT reminds users that they should avoid using their phone while driving.

The SMART SunGuide TMC is a 24-hour facility run by the FDOT District Four and the Broward County Traffic Engineering Division. The TMC monitors freeways and major arterial routes with CCTV cameras, speed sensors, traffic signal control devices and a fleet of Road Ranger Service Patrol vehicles. In coordination with local law enforcement and fire rescue, TMC operators identify and respond aggressively to quickly clear incidents, disabled vehicles and other interruptions to traffic with the intelligent transportation systems (ITS) equipment. Information from the TMC is displayed on DMS and on the region’s 511 Advanced Traveler Information Service. For real-time traffic conditions or information about the SMART SunGuide TMC, please visit www.SMARTSunGuide.com.

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