



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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ELEMENTARY STUDENTS GET A LOOK AT THE REAL WORLD *Hammock Pointe Elementary School Hosts Career Day*

(Boca Raton, Florida – February 15, 2007) – Students at Hammock Pointe Elementary in Boca Raton, Florida, had the opportunity to explore a variety of careers without even leaving the school grounds. On Thursday, February 15th, kindergarten through fifth grade students saw presentations from medical, financial, engineering, and public service fields.

The SMARTSM SunGuide Transportation Management Center (TMC) participated in the all-school career day by presenting transportation related careers to the first grade classes. Speakers explained the importance of traffic management and what skill sets contribute to the success of the TMC's services. A Road Ranger Service Patrol truck and Severe Incident Response Vehicle was onsite as an interactive demonstration for the children.

“Our Career Day program goes beyond a faceless corporate donation by bringing career information from ‘the real world’ into our classrooms in a tangible way, giving the children new perspective and a person they can relate to,” states Lauren Gardner, School of Promise Chairperson at Hammock Pointe Elementary. “The program exemplifies the power of school and business partnerships at a level the children can truly appreciate.”

The SMART SunGuide TMC is a 24-hour facility run by the Florida Department of Transportation District IV and the Broward County Traffic Engineering Division. The TMC monitors freeways and major arterial routes with closed circuit TV cameras, speed sensors, traffic signal control devices and a fleet of Road Ranger Service Patrol vehicles. In coordination with local law enforcement and fire rescue, TMC operators identify and respond aggressively to quickly clear incidents, disabled vehicles and other interruptions to traffic with the intelligent transportation systems (ITS) equipment. Information from the TMC is displayed on Dynamic Message Signs (DMS) and on the region's 5-1-1 Advanced Traveler Information Service. For real-time traffic conditions or information about the SMART SunGuide TMC, please visit www.SMARTSunGuide.com. If you would like to schedule a group tour of the TMC or have staff make a presentation at your school, please call Sarah Stanley at 954-847-2697.

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Florida Department of Transportation
SMART SunGuide Transportation Management Center – District 4
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Florida Department of Transportation Severe Incident Response Vehicle Operator, Tom Dickson, presents to students on career day at Hammock Pointe Elementary in Boca Raton, Florida.



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